

## ***NH&RA Conference Sponsorship Fees—2014***

### **Gold Conference Sponsorship - \$8,500 per conference**

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at conference opening session
- Recognition in conference book
- Full page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- Full-page ad in issue of *Tax Credit Advisor* distributed at conference
- Banner ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- Two complimentary conference registrations

### **Silver Conference Sponsorship - \$6,000 per conference**

- Acknowledgement on all print and e-mail conference promotional materials
- Acknowledgement on conference signage
- Recognition at conference opening session
- Recognition in conference book
- ½ Page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- ½ Page ad in issue of *Tax Credit Advisor* distributed at conference
- Button ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- One complimentary conference registration

### **Dinner/Reception Sponsorship - \$12,000 per conference**

- Acknowledgement at major reception and/or dinner event for conference
- Signage at major reception and/or dinner event for conference
- Recognition at conference opening session
- Recognition in conference book
- Full-page ad in conference book
- Sponsor-provided Marketing Brochure distributed at conference
- Jr. full page ad in issue of *Tax Credit Advisor* distributed at conference
- Banner ad on Housingonline.com during month of conference
- Recognition in *Housing Online Weekly* during month of conference
- Tabletop display at conference
- Mailing list of conference attendees
- Two complimentary conference registrations

National Housing &  
Rehabilitation Association

1400 16th Street NW  
Suite 420

Phone: 202.939.1753  
Fax: 202.265.4435  
Email: tamdur@dworbell.com



If you have any questions, please contact Thom Amdur,  
202-939-1753, email [tamdur@housingonline.com](mailto:tamdur@housingonline.com)

**New Markets Tax Credit Symposia - \$5,000 per symposium**

*Held in conjunction with other NH&RA Annual Meeting & Summer Institute*

- Acknowledgement on all print and e-mail conference promotional materials
  - Acknowledgement on conference signage
  - Recognition at symposium opening session
  - Recognition in conference book
  - ½ page ad in conference book
  - Sponsor-provided Marketing Brochure distributed at symposium
  - Jr. full page ad in issue of *Tax Credit Advisor* distributed at symposium
  - Button ad on Housingonline.com during month of symposium
  - Recognition in *Housing Online Weekly* during month of conference
- Two complimentary registrations for NMTC symposium

***NH&RA Event Materials & Advertising Opportunities***

**Conference Lanyard – \$3,000**

- Company logo on lanyard worn by every attendee.
- Your company supplies the lanyard.

**Conference Pens – \$1,500**

- You supply the pens and have your company logo in front of every attendee at all sessions.
- Minimum units required will be provided by 2 weeks prior to the conference.

**Conference Schedule – \$1,500**

- A conference schedule tri-fold brochure will be handed out at registration.
- Your company logo will be prominently displayed on the brochure.

**Conference Notepads – \$1,500**

- You supply the note pads and have your company logo in front of every attendee at all sessions.
- Minimum units required will be supplied 2 weeks prior to the conference.

**Hotel Room Keys – \$3,500**

- Company logo printed on hotel key cards.
- All NH&RA conference hotel guests will see your logo and brief message every time they enter their rooms.

**Conference Book Advertising (All ads are 4-color)**

<u>AD SIZE</u>	<u>DIMENSIONS</u>	<u>PRICE</u>
Back Cover	5.25" w x 8.25 " h	\$4,000
Inside Back Cover	5.25" w x 8.25 " h	\$3,000
Full Page	5.25" w x 8.25 " h	\$1,500
½ Page (horizontal only)	5.25" w x 4.125" h	\$800

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# Sponsorship Application Form

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## Sponsor Contact

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Firm:** \_\_\_\_\_

**Address1:** \_\_\_\_\_

**Address2:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Event:** \_\_\_\_\_

**Pricing** – See Fee Summaries for more information

### Sponsorship

- Gold \$8,500
- Dinner/Reception \$12,000
- Silver \$6,000
- NMTC Symposia \$5,000

### Event and Materials

- Conference Lanyard – \$3,000
- Conference Pens – \$1,500
- Hotel Room Keys – \$3,500
- Conference Schedule – \$1,500
- Conference Notepads – \$1,500

### Conference Book Advertising

- Back Cover - \$4,000
- Inside Back Cover - \$3,000
- Full Page Ad - \$1,500
- 1/2 Page Ad (horiz. only) - \$800

### Payment

- Check Payable to NH&RA
- MasterCard
- Visa
- AmEx

**Card Number** \_\_\_\_\_ **Exp. Date** \_\_\_\_\_

**Name on Card** \_\_\_\_\_ **Sec. Code** \_\_\_\_\_

**Billing Address** \_\_\_\_\_

**Billing City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Signature** \_\_\_\_\_

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## **Refund and Cancellation Policy:**

- All sponsorship cancellations must be received in writing – fax to (202-265-4435) or email to Thom Amdur (tamdur@housingonline.com) is acceptable.
- Absolutely no refunds issued after seven days of receipt of the signed contract and payment.
- All registrations for complimentary attendees will be cancelled in conjunction with the application.

**Complimentary Attendees --** All attendees must be an associate of the sponsorship firm.

## **Attendee information based on sponsor level:**

\_\_\_\_\_ (i.e. Gold, Silver, etc...)

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Firm:** \_\_\_\_\_

**Address1:** \_\_\_\_\_

**Address2:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:**

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Firm:** \_\_\_\_\_

**Address1:** \_\_\_\_\_

**Address2:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:**

## **Return Application Form to:**

NH&RA • 1400 16th Street, NW, Suite 420 • Washington, DC 20036  
Tel. 202.939.1784 • Fax 202.265.4435

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